

I. Summarizing, Paraphrasing, Quoting, and Citing

Pretend that you are writing an essay on Abraham Lincoln. While researching, you come across the following passage written by the historian Stephen B. Oates from page 65 of his book *Our Fiery Trial: Abraham Lincoln, John Brown, and the Civil War Era*.

Nobody called him Abe --- at least not to his face --- because he loathed the nickname. It did not befit a respected professional who'd struggled hard to overcome the limitations of his frontier background. Frankly Lincoln enjoyed his status as a lawyer and politician, and he like money, too, and used it to measure his worth. By the 1850s, thanks to a combination of talent and sheer hard work, Lincoln was a man of substantial wealth. He had an annual income of around \$5,000 --- the equivalent of many times that today --- and large financial and real estate investments.

You decide to include a paraphrase or summary of the entire passage in your essay. Remember that a paraphrase records all the important details of a passage, and a summary condenses a passage to the main ideas.

1. In your own words, write the best paraphrase you can of Oates' passage. Write a citation for your paraphrase.
2. In your own words, write the best summary you can of Oates' passage. Write a citation for your summary.
3. Rewrite your summary or paraphrase to include a quotation from Oates' passage.

II. The following passage is taken from page 8 of the article indicated. Following the passage are five sentences from a hypothetical research essay. In the space provided, identify whether each sentence is plagiarism, incorrect source handling, or correct, and explain why.

"You're a Halston woman from the very beginning," the advertisement proclaims. The model stares provocatively at the viewer, her long blonde hair waving around her face, her bare chest partially covered by two curved bottles that give the illusion of breasts and cleavage.

The average American is accustomed to blue-eyed blondes seductively touting a variety of products. In this case, however, the blonde is about five years old.

Advertising is an over \$130 billion a year industry and affects all of us throughout our lives. We are each exposed to over 1,500 ads a day, constituting perhaps the most powerful educational force in society. The average adult will spend 11.2 years of his/her life watching television commercials. But the ads sell a great deal more than products. They sell values, images, and concepts of success and worth, love and sexuality, popularity and normalcy. They tell us who we are and who we should be. Sometimes they sell addictions.

Kilbourne, Jean. "Beauty and the Beast of Advertising." *Media & Values* Winter 1989: 8-10.

1. Advertising is an over \$130 billion a year industry and affects us throughout our lives.
2. We are each exposed to over 1,500 ads a day (Kilbourne 8).
3. The average American is used to blue-eyed blondes seductively selling a variety of things (Kilbourne 8).
4. Kilbourne's analysis of advertising begins with the following quotation from a popular advertisement: "You're a Halston woman from the very beginning" (8).
5. In her analysis of the ways in which advertising uses women's bodies to sell products, Jean Kilbourne argues that ads sell much more than just products. Ads "sell values, images, and concepts of success and worth" (8).